

Toll Brothers Ranked 1st Among Home Building Companies in Fortune Magazine's World's Most Admired Companies 2010 Survey

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HORSHAM, Pa., March 5, 2010 (GLOBE NEWSWIRE) -- Toll Brothers, Inc. (NYSE:TOL) (www.tollbrothers.com), the nation's leading builder of luxury homes, ranked #1 among Home Building companies in Fortune magazine's recently released list of the World's Most Admired Companies 2010. The survey, which involved 346 companies across over 50 industries, asked executives, directors, and analysts to rate companies in their own industry on nine criteria. The Company ranked #1 in seven of nine criteria including Quality of Products and Services, Quality of Management, Financial Soundness, People Management, Use of Corporate Assets, Long-Term Investment and Global Competitiveness. To view the survey results click on: [World's Most Admired Companies](#).

Robert I. Toll, chairman and chief executive officer, stated: "We are thrilled to be named the most admired Home Building Company in Fortune's comprehensive survey. This honor is an acknowledgement of the pride and hard work the entire Toll Brothers team takes in delivering the best product and service to our home buyers. We are pleased that this recognition extended beyond the high quality of our homes and communities to our financial soundness and corporate management."

Toll Brothers, Inc. is the nation's leading builder of luxury homes. The Company began business in 1967 and became a public company in 1986. Its common stock is listed on the New York Stock Exchange under the symbol "TOL". The Company serves move-up, empty-nester, active-adult and second-home home buyers and operates in 20 states: Arizona, California, Colorado, Connecticut, Delaware, Florida, Georgia, Illinois, Maryland, Massachusetts, Michigan, Minnesota, Nevada, New Jersey, New York, North Carolina, Pennsylvania, South Carolina, Texas and Virginia.

Toll Brothers builds luxury single-family detached and attached home communities, master planned luxury residential resort-style golf communities and urban low-, mid- and high-rise communities, principally on land it develops and improves. The Company operates its own architectural, engineering, mortgage, title, land development and land sale, golf course development and management, home security and landscape subsidiaries. The Company also manufactures and assembles component parts for the manufacture of modular and manufactured homes, and has manufacturing operations.

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Toll Brothers, a FORTUNE 1000 homebuilding industry: America's Housing Quality Award, and Built Green; among other philanthropic

coveted awards in the Home Builders, the National Association of Home Builders - Metropolitan Opera

International Radio Network, bringing opera to neighborhoods throughout the world. For more information, visit tollbrothers.com.

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