

Toll Brothers Sales Event Gives Home Buyers Savings Where They Want It Most

January 21, 2019

Horsham, PA, Jan. 21, 2019 (GLOBE NEWSWIRE) -- Toll Brothers, the nation's leading builder of luxury homes, is set to kick off its inaugural [Built-For-You Sales Event](#), running Saturday, January 26 through Sunday, February 18.

Toll Brothers communities throughout the country invite home buyers to share their priorities for the home of their dreams. Sales representatives will then craft an incentive package with those priorities in mind.

"Making the home buying experience personal has always been a guiding principle for Toll Brothers, from our wide selection of homes and communities to choose from, to our extensive design options," explains Jennifer Olsen, National Vice President of Sales. "Now, that same spirit drives our new Built-For-You Sales Event. Home buyers can tell their sales representative what really matters most to them in their new home, and we can take that input to deliver a tailored incentive package that offers them a home they will love at the best possible value."

During the Built-For-You Sales Event, home buyers can browse an expansive selection of home designs, and discover the impressive list of national brand partners offering select savings on products featured in Toll Brothers homes. Buyers will benefit from the builder's long-standing partnerships with leading brands such as Kohler, Whirlpool, Armstrong, DalTile, and many more, by enjoying exclusive incentives for a limited time.

A team of talented consultants is available at one of 29 Design Studio locations across the country to provide one-on-one home design guidance through the selection process. Security and home control solutions are also available through TBI Smart Home Solutions.

Interested buyers must make a deposit between January 26 and February 18, 2019. Incentives vary among communities and will comprise a package of savings created specifically for this event, so buyers should contact their community of interest and speak with a sales representative to learn more.

For home buyers who would like to take advantage of limited-time special financing offered by TBI Mortgage Company, a subsidiary of Toll Brothers, will find out the details about the

OK

I find out the details about the
incentives offered by TBI Mortgage Company, a
subsidiary of Toll Brothers. TBI Mortgage
Company offers both fixed rate and adjustable

Toll Brothers, an award-winning Fortune 500 company founded in 1967, embraces an unwavering commitment to quality and customer service. Toll Brothers is currently operating in 20 states nationwide and is a publicly owned company listed on the New York Stock Exchange (NYSE: TOL).

For four years in a row, Toll Brothers has been ranked the #1 Home Builder Worldwide on the Fortune magazine “World’s Most Admired Companies®” list.* Toll Brothers also has been honored as national Builder of the Year by BUILDER magazine, and was twice named national Builder of the Year by Professional Builder magazine.

Toll Brothers builds an array of luxury residential single-family detached, attached home, master planned resort-style golf, and urban low-, mid-, and high-rise communities, principally on land it develops and improves. The Company acquires and develops rental apartment and commercial properties through Toll Brothers Apartment Living, Toll Brothers Campus Living, and the affiliated Toll Brothers Realty Trust, and develops urban low-, mid-, and high-rise for-sale condominiums through Toll Brothers City Living. The Company operates its own architectural, engineering, mortgage, title, land development and land sale, golf course development and management, and landscape subsidiaries. Toll Brothers also operates its own security company, TBI Smart Home Solutions, which also provides homeowners with home automation and technology options. The Company also operates its own lumber distribution, house component assembly, and manufacturing operations. Through its Gibraltar Real Estate Capital joint venture, the Company provides builders and developers with land banking, non-recourse debt and equity capital.

Toll Brothers proudly supports the communities in which it builds; among other philanthropic pursuits, the Company now sponsors the Toll Brothers — Metropolitan Opera International Radio Network, bringing opera to neighborhoods throughout the world.

This is not an offering where prohibited by law.

*From Fortune magazine, February 1, 2018 ©2018 Time Inc. Fortune and The World's Most Admired Companies are registered trademarks of Time Inc. and are used under license. Fortune and Time Inc. are not affiliated with, and do not endorse products or services of Toll Brothers, Inc.



OK

CONTACT: Kira Sterling

Toll Brothers

215-938-8220

ksterling@tollbrothers.com

OK